

2024 Sales Manager Citation and Sales Manager of the Year

(Use this form if applying for both a Citation and Sales Manager of the Year)

Select Entry Category:

- New Construction Sales Manager
- General Sales Manager

Applicant Name: _____

Firm Name: _____

- Number of Homes Placed Under Contract in 2024 _____
- Number of Homes Closed in 2024 _____
- Dollar Volume Placed Under Contract in 2024 _____
- Dollar Volume Closed in 2024 _____
- Number of Active Salespeople: _____
- Average Sales Price: _____
- Number of Communities: _____

Entry Checklist

- _____ 100-500 word typed Statement addressing all of the components listed in the judging criteria in clear protective sheet included in entry presentation binder
- _____ 2 Letters of Recommendation from Builders, Co-workers or Staff must be provided in clear protective sheets in entry presentation binder
- _____ Closed Sales Report from Matrix for each community in clear protective sheets included in entry presentation binder
- _____ Category Entry Form in clear protective sheet as the **first page** in entry presentation binder
- _____ Registration Sheet placed in the **front cover** of entry presentation binder
- _____ Entry Fee

Judging Criteria

A Broker, sales manager or sales supervisor with sales management responsibilities will get credit for the total dollar volume of new home sales achieved by his or her staff.

The sales manager's primary responsibility must be the management of a sales staff and may not have any personal sales with commission earned from any sale of homes in the communities where he or she also manages other sales people to count them for purposes of this award.

Nominee must be an active member of the Sales & Marketing Council of Greater Savannah. Additional criteria to be judged on Recruiting Techniques, Training Techniques, Motivation, Management Techniques, Involvement in the Sales and Marketing Council and Industry Involvement.

The sales manager total sales must include 10% New Home Sales.

To qualify under these categories, a sales manager must have reached or exceeded the following annual sales volumes during the 12 month period between January 1, 2024 and December 31, 2024:

- Bronze Citation: \$5,000,000 to \$9,999,999 in CLOSED Sales Volume**
- Silver Citation: \$10,000,000 to \$24,999,999 in CLOSED Sales Volume**
- Gold Citation: \$25,000,000 to \$49,999,999 in CLOSED Sales Volume**
- Platinum Citation: \$50,000,000 to \$59,999,999 in CLOSED Sales Volume**
- Diamond Citation: \$60,000,000 and over in CLOSED Sales Volume**