

Construction Lender of the Year

Applicant Name: _____

Firm Name: _____

Entry Checklist

- _____ 200-300 word typed statement covering all items of the judging criteria in clear protective sheet included in entry presentation binder
- _____ Minimum of 2 Letters of Recommendation from Builders, Realtors, and/or Staff must be included in clear protective sheets in entry presentation binder
- _____ Any marketing materials from all Market Campaigns, Events, Advertising, Special Promotions from 2024 in clear protective sheets included in entry presentation binder
- _____ Number of Loans Closed in 2024 (Must provide proof of loans closed)
- _____ Number of New Construction Loans Closed in 2024
- _____ List & description of involvement with the 2024 Committee/Board/Association
- _____ Include any pictures from 2024 HBA/SMC Events that you attended
- _____ Category Entry Form in clear protective sheet as the **first page** in entry presentation binder
- _____ Registration Sheet placed in the **front cover** of entry presentation binder
- _____ Entry Fee

Judging Criteria

Any Construction Lender who has been successful in ethical customer/client services, performs her/his job above expectation and who demonstrates community support and involvement. Candidate must be a member in good standing with the HBA of Greater Savannah or the Sales & Marketing Council. Prospecting for business techniques, innovative approach to marketing and advertising campaign, contributions to real estate industry, buyer/customer follow-up, **SMC involvement**, **HBA involvement**, as well as personal and professional goals.