

## **Builder & Realtor** Education Class





## HBA of Greater Savannah Presents

## John Palumbo: Sell the Results!!

Tuesday May 8th, 2018 Georgia Coastal Center | 305 Fahm Street, Savannah 8:00 Registration & Breakfast 8:30 am - 11:30 am - Class

## Builder Members & All Realtors will Receive 3 Hours of CE Credit \$59 HBA/SMC Members | \$69 Non-Members

This course takes a deeper look into the customer's mindset to understand the emotional buying journey and clearly lays out the seven reasons modern customers buy. It gives a blueprint for mastering the exchange of information necessary to communicate more effectively and close the

deal. *Sell the Results* takes a giant step back from old-school strategies like negotiating with your customers, and instead teaches the proven principles of persuasion and influence that are based on consumer psychology and the study of human nature.

<b>Registration Form</b>	
Name	Company
License Number	
Check Enclosed Charg \$59.00 HBA/SMC Member	e My Visa,MC, AMEX,Disc \$69.00 Non-Member
Name on Card	
Card Number	Exp Date CVV:
Signature	
<u>REGISTRATION IS REQUIRED - PI</u>	LEASE FAX THIS FORM TO 912-354-4153
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