

# HOME BUILDERS ASSOCIATION OF GREATER SAVANNAH

## ADVERTISING OPPORTUNITIES



## ABOUT US

The Home Builders Association (HBA) of Greater Savannah is a not-for-profit professional trade association that promotes home ownership & represents the concerns of the building industry. The Association is dedicated to promoting the building industry through professionalism, community involvement, governmental affairs, & education.

We have over 500 Builder & Associate members and a Sales & Marketing Council with nearly 500 members.

The HBA of Greater Savannah is part of a three-tiered federation of organizations who share a common mission: to serve the housing industry and provide expanding opportunities for all consumers to have safe, decent and affordable housing. We are affiliated with the Home Builders Association of Georgia and the National Association of Home Builders.

**Partner with the HBA of Greater Savannah & reach hundreds of Builders, Suppliers, Bankers, Realtors, and other building industry related professionals from across the Greater Savannah area!**



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## ADVERTISING OPPORTUNITIES

### SAVANNAH HOMEBUILDER MAGAZINE ADVERTISING

Advertise in our digital HBA magazine! This publication is distributed monthly to over 1,000 HBA & SMC members. This is the perfect spot to catch the attention of industry leaders.



#### FULL PAGE - 8.25" X 10.75"

- Monthly - \$150
- 6 Months - \$800
- 12 Months - \$1,500

#### HALF PAGE - 8.25" X 5.375"

- Monthly - \$100
- 6 Months - \$525
- 12 Months - \$1,000



#### QUARTER PAGE - 4.125" X 5.375"

- Monthly - \$75
- 6 Months - \$400
- 12 Months - \$750

#### BUSINESS CARD - 3.5" X 2"

- Monthly - \$50
- 6 Months - \$275
- 12 Months - \$500

# HOME BUILDERS ASSOCIATION OF GREATER SAVANNAH

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### WEBSITE ADVERTISING

### WWW.HOMEBUILDERSOFSAVANNAH.COM

Advertise in our HBA website! Advertisements are all clickable and hyperlinked directly to your websites. This is an excellent opportunity to receive additional exposure to the public and to the HBA membership.

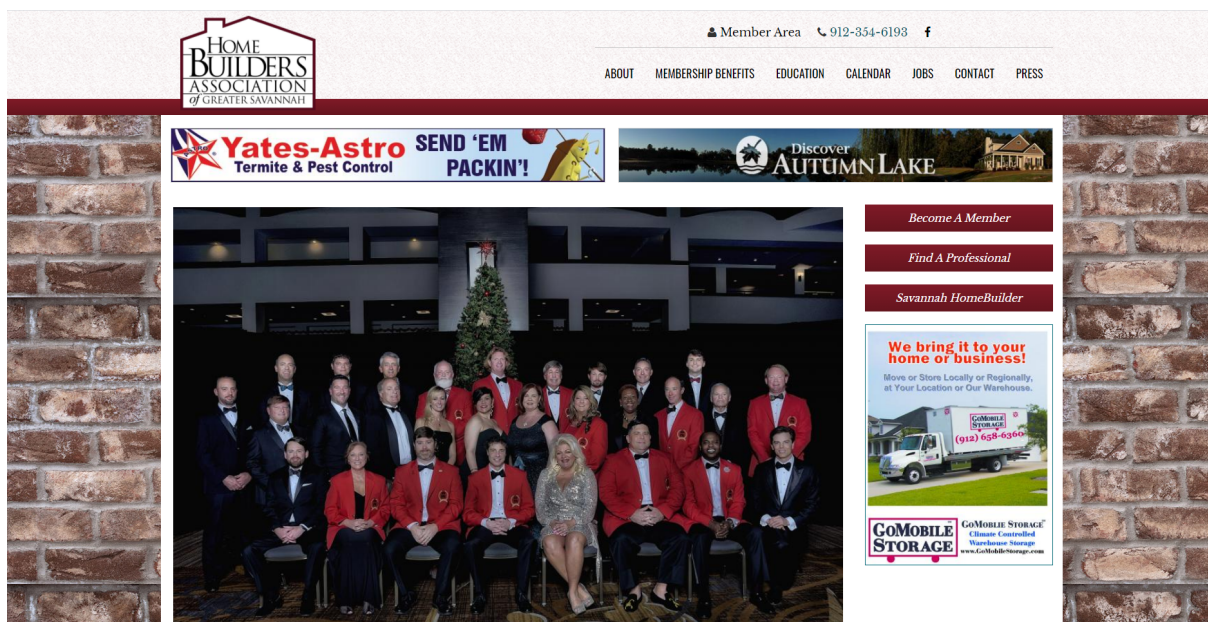
Both banner options rotate every 8-10 seconds.

#### MAIN TOP BANNER AD

- \$750 for one year.
- Includes link to your website.
- 728 X 90 Pixels

#### SIDE LARGE BANNER AD

- \$500 for one year.
- Includes link to your website.
- 336 X 600 Pixels





# HOME BUILDERS ASSOCIATION OF GREATER SAVANNAH

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### SPECIAL COMBO RATES!!!

Advertise in both the Savannah HomeBuilder Magazine & on the HBA website and receive 20% off your total price!



### SECURE YOUR SPOT TODAY!

Please email ad to [kailey@homebuildersofsavannah.com](mailto:kailey@homebuildersofsavannah.com). For more information please contact the HBA office at 912-354-6193. Please make checks payable to the HBA of Greater Savannah. Mailing address: 7116 Hodgson Memorial Drive, Savannah, GA 31410

Name \_\_\_\_\_ Company \_\_\_\_\_

Magazine Ad: \_\_\_\_\_ Website Ad: \_\_\_\_\_ Combo Package: \_\_\_\_\_

Total Amount Due \$ \_\_\_\_\_

Payment Type: Check Enclosed \_\_\_\_\_ Bill My Account \_\_\_\_\_ CC \_\_\_\_\_

Visa \_\_\_\_\_ MC \_\_\_\_\_ AMEX \_\_\_\_\_ Disc \_\_\_\_\_

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp \_\_\_\_\_ CVV \_\_\_\_\_

Signature \_\_\_\_\_

